

Novotel Birmingham



NOVOTEL BIRMINGHAM

70 Broad Street, Birmingham B1 2HT
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Directions from the M42 North

- Leave the M42 at Junction 8 to join the M6
- Follow directions from the M6 North/South

Directions from the M40 South

- The M40 merges with the M42
- Leave the M42 at Junction 7, signposted M6 North

Directions from the M6 North or South

- Leave the M6 at Junction 6 and proceed onto the A38 Aston Expressway
- Continue along the A38M, passing over the flyover and into the first underpass keeping to the left
- Immediately upon leaving the underpass keep to the left-hand lane and continue up the hill pass the traffic lights to Paradise Circus (a large roundabout)
- Continue up Broad Street – the Novotel is on your right-hand side just before the traffic lights (opposite to Travelodge)

Novotel Car Park

The hotel car park is available on a first come, first served basis and is chargeable per exit.

Car park charges:

- 1-3 hours £3
- 3-10 hours £6
- 10-24 hours £10

- The car park is situated to the right of the main entrance of the hotel – drive up to the blue gate and it opens automatically
- If the 'full' sign on the right hand side at the top of the ramp is illuminated, there is a public car park located at the rear of the hotel (Brindley Place).
- To get there turn right at the front of the hotel, right at the traffic lights and right at the island. The car park is on the left.

Directions from the M5 North or South

- Leave the M5 at Junction 3 – signposted A456
- Follow the Birmingham City Centre signs
- This will take you to the Hagley Road – follow the Hagley Road for approximately 4 miles – on approach to Five Ways roundabout keep in the right hand lane and take the underpass which will bring you onto Broad Street.
- The Novotel is situated on your left – just past the first set of traffic lights

Directions from the National Exhibition Centre

- Take the main island at the NEC and follow signs towards Birmingham City Centre
- Take the Coventry Road (A45) and continue along the A45 until you come to Heybarnes Circus (roundabout) and take 2nd exit onto the Small Heath Highway (A45)
- Continue along the A45 until you get to Bordesley Circus (roundabout) and take the first turning on the left onto Bordesley Middlesway – carry on straight over the next roundabout onto Highgate Middlesway (A4540)
- Take right at the next roundabout onto the Belgrave Middlesway (A41) and continue along the A41 to Islington Row. At the Five Ways roundabout turn right (4th turning off the roundabout) onto Broad Street
- The National is situated on your left – just past the first set of traffic lights

Public Transport

- *By Air:* Birmingham International Airport is located at Junction 6 of the M42 approximately 30 minutes drive to the centre of Birmingham
- *By Rail:* Birmingham New Street Station – Taxis are available at the station. Alternatively it is walkable (approximately 15 minutes). Exit the station via the main Palisades shopping centre exit. At the bottom of the ramp turn left onto New Street – at the top of this street turn right at the fountain and continue walking straight on – once you reach the central library arcade walk straight through to the other side – you are now on the beginning of Broad Street. Continue to walk along this street past the international convention centre – the Novotel is then on your right hand side just before 2nd set of traffic lights next door to Sainsbury's.

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